



THE 30th ANNUAL TURNING POINT PARADE & FESTIVAL

Schuylerville, New York

Turningpointparade.com

Sponsorship Packet – 2025

Dear Community Partner,

We're excited to announce the 30th Annual **Turning Point Parade**, to be held in beautiful **Schuylerville, New York, on Sunday, August 3, 2025!** This year's theme is: **"Turning Point Parade – Celebrating 30 Years!"**

For three decades, this cherished local tradition has brought our community together in honor of the pivotal Battles of Saratoga – widely recognized as the turning point of the American Revolution. With marching bands, floats, civic groups, local businesses, military and emergency service units, and more, the parade is a vibrant showcase of community pride and patriotism.

The celebration doesn't stop there! Join us for the **Turning Point Festival on Saturday, August 9**, featuring food, music, fireworks and family fun following a full week of historical events.

As we honor our past, we're also looking ahead to something even more historic: **The 250th Anniversary of the Surrender at Saratoga**, which we will commemorate with a grand parade on **October 17, 2027**.

Your sponsorship helps continue this legacy and grow our impact for years to come. We invite you to join us in making this year's events one for the history books by reviewing the enclosed sponsorship opportunities. As always, participation in the parade is FREE!

Thank you for your ongoing support – we look forward to celebrating with you this summer!

With appreciation,

Paul Chojnaki

Chairman, Turning Point Parade Committee

turningpointschuylerville@gmail.com

(518) 223 – 3455



THE 30th ANNUAL TURNING POINT PARADE & FESTIVAL

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Deadline: Friday, July 4

SPONSORSHIP LEVELS & BENEFITS	REVOLUTIONARY \$5,000	PLATINUM \$1,000	GOLD \$500	SILVER \$350
Parade Banner	X	X	X	X
Recognized by announcer at event	X	X	X	X
Website listing with link	X	X	X	X listing only
Social media posts with tag	X individual post	X individual post	X individual post	X group post
Festival Banner	X	X		
Press releases and radio mention	X			

Yes! I would like to support the 30th Annual Turning Point Parade & Festival!

Sponsor/Business Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Sponsorship Level (check one):

- Revolutionary - \$5,000+
- Platinum - \$1,000+
- Gold - \$500
- Silver - \$350+
- Custom Contribution: \$ _____

Checks made out to the **TURNING POINT PARADE** can be sent to: Amanda Brill, Treasurer, PO Box 8, Victory Mills, NY 12884

Please return this form along with payment by Friday, July 4, 2025 for proper recognition of sponsorship. We would be delighted if you could have folks from your organization carry your banner!

If applicable to sponsorship level, email a high resolution logo (.png, .jpg, .ai) to turningpointschuylerville@gmail.com.

We appreciate your support and look forward to seeing you at the parade!

The annual Turning Point Parade will take place on Sunday, August 3, 2025 at 1:00pm followed by the festival on Saturday, August 9, 2025 at 4:00pm.



THE 30th ANNUAL TURNING POINT PARADE & FESTIVAL

Parade Unit Response Sign-Up Form

Sunday, August 3, 2025 in Schuylerville, NY

Hosted by the Turning Point Parade Committee

Thank you for your interest in participating in this year's parade! Please complete the form below to confirm your participation, whether you wish to march or perform.

Return by July 20, 2025 to:

Turning Point Parade Committee

223 Haas Rd, Schuylerville NY 12871

Or email to: turningpointschuylerville@gmail.com

Unit Information

Name of Group/Organization: _____

Contact Person: _____

Phone: _____ **Email:** _____

Mailing Address: _____

Unit Type (check one):

- Marching Band
- Civic/Community Group
- Veterans/Military Unit
- Dance/Cheer/Performance Group
- Float
- Antique Vehicle
- Equestrian
- Fire/EMS/First Responders
- Business or Sponsor Entry
- Banner Carriers (all ages)
- Other: _____

Approximate Number of Participants: _____ Length of Unit (in feet): _____

Will your unit have music? Yes No Will your unit distribute candy or handouts? Yes No

Special Requirements/Requests: _____

To have your float judged, please be in place and assembled no later than 11:15.